

GUIDE BOOK DERRICK 2025



DERRICK
2025 Energy
Innovation
Action



BUSINESS PLAN COMPETITION

In Collaboration With:



Organized By:





BACKGROUND

Business Plan Competition challenges participants to create innovative and sustainable solutions in the energy logistics sector. In the era of energy transition, efficient and eco-friendly logistics systems are essential to support national decarbonization goals. This competition invites young innovators to develop business ideas that integrate technology, renewable energy, and sustainability to strengthen the energy supply chain and shape the future of green logistics.

THEME

**Innovative and Sustainable Energy Logistics:
Bridging Conventional Practices with Future
Needs**

VENUE, DATE AND STATUS

- Venue : Online via Zoom Cloud Meeting
- Date : December 6th 2025
- Status : Online



SUBTHEMES

- Goods

Encourages the creativity of young innovators in designing products, equipment, or technologies that support innovative and eco-friendly energy logistics, such as renewable energy-based transportation systems, digital monitoring devices, or energy efficiency solutions in the distribution sector.

- Services

Focuses on business ideas in sustainable energy logistics services, including data-driven energy distribution management, digital supply chain systems, energy efficiency consulting, or services that facilitate the transition from fossil fuels to renewable energy.

- Goods and Services

Emphasizes integrated innovations that combine products and services, such as the development of smart energy logistics systems based on the Internet of Things (IoT), which provide both technology and sustainable data and energy management services. Through these innovations, participants are expected to contribute to strengthening Indonesia's energy logistics system toward a more efficient, resilient, and sustainable future.



GENERAL RULES

- Business Plan Competition will be held online via zoom meetings
- Participants in the Business Plan Competition are active students (D3/S1) at state or private universities throughout Indonesia, proven by a valid Student Identity Card (KTM) or an official certificate from the university.
- One Team/Group consists of 3 people from the same 1 (one) higher education institution, and can come from different levels or majors.
- One university is allowed to send its delegation to more than one team.
- Each participant is required to wear neat and polite clothing while taking part in the DERRICK 2025 series.
- Each participant must follow the Instagram accounts @logcreaven and @derrick2k25_
- Every participant who has registered and completed the administration process will be absolute, meaning there will be no refunds or refunds for any reason.
- Participants must follow the registration flow that has been determined by the committee. The registered team members must match those registered with the committee. If a discrepancy occurs, the team concerned is disqualified or declared disqualified.
- Each participant must be polite and respectful to the Liaison Officer, committee and jury.
- Participants must comply with all the rules of the committee. If a participant commits a violation, the committee has the right to give an immediate warning, disqualification and/or consequences to the team concerned before, during and after the competition.



REGISTRATION MECHANISM AND CONDITIONS FOR SUBMISSION OF WORKS

1. Pay registration fees. Registration fees are sent to the following account:
 - 1408613699 (BNI) a.n. Muhammad Rehan
 - 010701135855500 (BRI) a.n. Naila Adinda
2. Participants upload all registration requirements to Google Drive (Drive is set to be open to the public), which consists of:
 - Evidence of transfer
 - Proof of following Instagram accounts @logcreaven and @derrick2k25_ (all members)
 - Student Identity Card (all members)
3. The work is sent in softfile form in PDF format via email logcreaven2025@gmail.com with subject and file name: BPC_LOGCREAVEN2025_NAMA TEAM_TITLE OF THE WORK. Each work is sent no later than November 9th, 2025 at 23.59 WIB.
4. All works received by the committee will be selected based on assessment criteria and the 5 best teams will be selected who will then present their work in front of the jury.
5. The team with the best work will be announced on November 16th, 2025 via the Instagram account @logcreaven and the email of each team leader.
6. If there is cheating in this competition, the jury and committee have the right to cancel the participant's winnings.
7. The jury's decision is final and cannot be contested.
8. The committee has the right and authority over every work that has been registered in LOGCREAVEN 2025 while still including the name of the original author.



FINALIST ANNOUNCEMENT

1. The finalists for BUSINESS PLAN COMPETITION LOGCREAVEN 2025 are each participant who is part of the 5 best teams in the competition.
2. Finalists for BUSINESS PLAN COMPETITION LOGCREAVEN 2025 will be announced via Instagram @logcreaven and Team Leader email on November 16th, 2025.
3. BUSINESS PLAN COMPETITION LOGCREAVEN 2025 finalists are required to attend the Technical Meeting which will be held via Zoom Meeting on December 5th, 2025. The zoom link will be sent via email to each Team Leader.
4. The technical final of BUSINESS PLAN COMPETITION LOGCREAVEN 2025 by making an online presentation will be held on December 6th, 2025 at Zoom Meeting.

IMPLEMENTATION OF THE FINAL

1. The final of the BUSINESS PLAN COMPETITION LOGCREAVEN 2025 is a presentation and Q&A session for the finalists in front of selected judges, in front of a panel of three judges. Finalists are required to dress neatly and politely when making their presentation (not permitted to wear the alma mater of their home agency).
2. Each selected team is required to send presentation materials in softfile form in PPT and PDF format to the email logcreaven2025@gmail.com on November 30th, 2025. The subject and file name are the same as when submitting the previous work.



3. The presentation session will last 15 minutes and the Q&A session will last 30 minutes.
4. Participants are permitted to use the facilities and infrastructure to support the presentation. The facilities and infrastructure are prepared and brought by the participants themselves.
5. Presentations and Q&A sessions will be held behind closed doors.
6. Every jury decision is final and cannot be contested.

WRITING CRITERIA AND SYSTEMATICS

A. Nature and Content of Writing

1. Creative and Innovative

- Written work contains ideas that have creative ideas according to the theme provided.
- The written work is an innovation that has never existed before and has a clear and realistic theoretical study.

2. Originality of Work

- Written work is your own work and does not imitate or plagiarize other written works
- The originality of the idea in creating an innovation

3. Logical and Systematic

- Written work is designed systematically and coherently.
- The content of deaf works is the result of literature review/research results/interviews.

B. Terms of Writing

1. Writing Format

- Paper Size: A4
- Font Style: Times New Roman
- Title Font: 14
- Content Fonts: 12
- Paper Layout: Justify (Right and Left Aligned)
- Line Spacing: 1.5
- Margin (Top : 4, Left, Bottom, Right : 3)



2. Proposal Framework Consists of

- Cover
- List of Contents
- Executive Summary
- Introduction (Background of the Idea or Innovation, Company Profile, Vision and Mission, and SWOT Analysis)
- Main Content (Business Description, Marketing Plan, Human Resources Aspect, and Financial Plan)
- Conclusions and Recommendation.
- Bibliography (Format in APA/IEEE)
- Attachments (if necessary)

3. The content of the work does not contain SARA.

4. Work designs are made as creatively as possible without violating the specified format.

5. The maximum page for a proposal is 15 pages excluding the cover and attachments.

6. Late submission of proposals will result in a reduction of 10 points per hour.

PRESENTATION SLIDE FORMAT

1. The presentation slides are written and delivered in English

2. Each team is given a maximum 15 minutes to do a presentation, and 30 minutes for Q&A Session

3. Every participant must attend the presentation day and cannot be replaced by other parties

4. The Presentation Slide must be submitted in PDF format before November 30th 2025 to email logcreaven2025@gmail.com with the file name and email subject : BPC_LOGCREAVEN2025_NAMA TEAM_TITLE OF THE WORK The Presentation Slide must be sent by the team leader

5. An Presentation Slide submitted after the deadline will be deducted 10% points from the total score.



ASSESSMENT CRITERIA

Written Work Assessment (40%)

No	Kriteria	Parameter Penilaian	Bobot
1	Business Problem Identification	Participants' ability to identify and analyze relevant issues or opportunities in the energy logistics sector.	20%
2	Business Idea and Innovation	The proposed idea demonstrates innovation, feasibility, and alignment with sustainable energy logistics principles.	25%
3.	Market and Feasibility Analysis	Participants present a clear understanding of the market potential, financial feasibility, and implementation strategy.	20%
4.	Structure and Writing Quality	The proposal follows the given format, is well-structured, and effectively communicates ideas.	15%
5.	Data and Supporting Evidence	The proposal is supported by accurate data, logical reasoning, and credible references.	10%
6.	Creativity and Sustainability Impact	Participants present creative ideas that contribute to environmental sustainability and long-term business resilience.	10%
TOTAL			100%

ASSESSMENT CRITERIA

Presentation Assessment (60%)

No	Kriteria	Bobot
1	Clarity of Problem and Business Solution	20%
2	Presentation Skills (Fluency, Systematics, Attitude, Appearance, etc).	25%
3	Data visualization techniques and content	15%
4	Business and Financial Understanding	20%
5	Ability to Answer, and Defend Arguments.	20%
TOTAL		100%



KEY DATES

- Open Registration Batch 1 : October 9th – October 16th , 2025
- Open Registration Batch 2 : October 17th – October 30th , 2025
- Open Registration Batch 3 : October 31th, 2025– November 9th , 2025
- Deadline Submission : November 9th, 2025
- Finalist Announcement : November 16th, 2025
- PPT Deadline : November 30th, 2025
- Technical Meeting : December 5th , 2025
- Competition Day : December 6th, 2025
- Awarding Night : December 7th, 2025

REGISTRATION FEE

1.Registration fee for LOGCREAVEN 2025 are :

- Batch 1 : 100.000 IDR per team
- Batch 2 : 125.000 IDR per team
- Batch 3 : 1500.000 IDR per team

2.Send payment through 1408613699 (BNI) a.n. Muhammad Rehan /
010701135855500 (BRI) a.n. Naila Adinda

PRIZES AND AWARDS

The winner of Businnes Plan Competition will be awarded money and certificate :

Champion

2.500.000 IDR + E-Certificate

1st Runner Up

2.000.000 IDR + E-Certificate

2nd Runner Up

1.500.000 IDR + E-Certificate



CONTACT PERSON

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